

**Mail Contract to:**  
 Bob Harman, *Program Ad Sales Chairman*  
 P.O. Box 30295  
 Savannah, Georgia 31410  
 (912) 236-1144  
 E-mail: armco1@bellsouth.net



**Send Ad Copy to:**  
 Mick McCay  
 207 Atkinson Ave.  
 Savannah, Georgia 31410  
 (912) 484-5962  
 mmccay45@comcast.net

**34th SAVANNAH SCOTTISH GAMES -- A CELTIC GATHERING  
 MAY 8, 2010**

**2010 PROGRAM ADVERTISING CONTRACT**

**DEADLINE FOR ORDER AND AD COPY IS APRIL 1, 2010**

**ADVERTISING RATES** *Please mark the selected ad size for your order:*

PREMIUM PAGES --	Outside Back Cover (Full Color)	\$750.00	Size: 8.5 x 11 in.	\$ _____
	Inside Front Cover (Full Color)	\$600.00	Size: 8.5 x 11 in.	\$ _____
	Inside Back Cover (Full Color)	\$500.00	Size: 8.5 x 11 in.	\$ _____
INSIDE PAGES --	Full Page (Black & White)	\$300.00	Size: 7.75 x 10 in.*	\$ _____
	Full Page ( <b>Full Color</b> )	\$450.00	Size: 7.75 x 10 in.*	\$ _____
	Half Page (Black & White)	\$200.00	Size: 7.75 x 5 in.	\$ _____
	Half Page ( <b>Full Color</b> )	\$350.00	Size: 7.75 x 5 in.	\$ _____
	Quarter Page (Black & White)	\$150.00	Size: 3 7/8 x 5 in.	\$ _____
	Tenth Page Business Card (B&W)	\$ 50.00	Size: 3.5 x 2 in.	\$ _____

**BONUS:**  
**FULL PAGE ADVERTISERS**  
 receive 6 complementary  
 Games tickets.  
**HALF PAGE ADVERTISERS**  
 receive 2 complementary  
 Games tickets.

\* Full Page **WITH** Bleed is 8.75 x 11.25 in.

NOTE: Prices are for ads submitted in proper digital format, or scannable. Ads requiring design, typesetting, or any preparation will be billed at \$35 per hour (1 hour minimum).

**AD REQUIREMENTS:**

Acceptable digital formats for **AD** -  
 High resolution PDF or EPS.

**Images, photos, logos, graphics** must  
 be 300 dpi JPEG, EPS, or TIFF.

Files larger than 2MB should be upload-  
 ed to www.YouSendIt.com. Recipient is  
 mmccay45@comcast.com

*Please do not submit files from the  
 internet. Quality will be poor.*

**Scannable copy** - Should be sharp,  
 preferably on white or light background.  
**Business Cards** - Embossed or foil de-  
 signs will not reproduce. Business cards  
 which cannot be scanned will require  
 art services at \$35 per hour.

**Questions?** Mick - (912) 233-6776

PLEASE PRINT ALL INFORMATION

Name of Advertiser: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

PAYMENT ENCLOSED in the amount of \$ \_\_\_\_\_  
**Please make checks payable to "Savannah Scottish Games"**

Solicited by: \_\_\_\_\_ Date Received: \_\_\_\_\_

**CONTRACTS SUBMITTED AFTER THE APRIL 1 DEADLINE WILL BE  
 RETURNED.**

*White Copy - To Bob Harman Yellow Copy - To Mick McCay w/Ad Art  
 Pink Copy - Advertiser*