

# SAVANNAH



# SCOTTISH GAMES

46th Annual Scottish Games & Celtic Festival Saturday, **MAY 4, 2024**

## 2024 PROGRAM ADVERTISING CONTRACT

**DEADLINE FOR AD RESERVATION - MARCH 25**  
**DEADLINE FOR AD FILE - MARCH 29**

### PREMIUM PAGES

Outside Back Cover	\$800	<input type="checkbox"/>
Inside Front Cover	\$700	<input type="checkbox"/>
Inside Back Cover	\$600	<input type="checkbox"/>

### ADDITIONAL for SSGAMES to DESIGN AD

Full Page	\$110	<input type="checkbox"/>
Half Page	\$ 90	<input type="checkbox"/>
Quarter Page	\$ 75	<input type="checkbox"/>
Eighth Page	\$ 60	<input type="checkbox"/>

*Additional cost for SSGames to design your ad.*

### INSIDE PAGES

Full Page	\$400	<input type="checkbox"/>
Half Page	\$300	<input type="checkbox"/>
Quarter Page	\$200	<input type="checkbox"/>
Eighth Page	\$100	<input type="checkbox"/>

*← Please check desired ad size for files provided by advertiser.*

**The following information MUST be provided:**

Name of Company or Individual \_\_\_\_\_

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Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

**AD COST \$** \_\_\_\_\_

**+ Design Service (if used) \$** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

Pay by CHECK made Payable to Savannah Scottish Games OR by Credit Card - Follow QR Code >>>>  
**SEND CHECKS to Savannah Scottish Games**  
P.O. Box Box 14544, Savannah, GA 31416.



### SPECIFICATIONS

Acceptable DIGITAL formats - High Resolution PDF or JPG files

**Full Page** 7.75 x 10 non-bleed  
8.625 x 11.25 full bleed

**Half Page** 7.75 x 4.875 Horizontal

**Half Page** 3.75 x 4.875 Vertical

**Quarter Page** 3.75 x 4.75

**Eighth Page** 3.5 x 2

Images, photos, logos and graphics must be 300 dpi JPG, EPS, or TIF.

Files larger than 5MB should be uploaded to GoogleDrive or a similar service.

Recipient is . . . mmccay45@comcast.net

UNACCEPTABLE - Files picked up from the internet or Facebook. Embossed or foil-stamped business cards which cannot be scanned will require design services @ \$35 per hour.

Send **AD COPY ONLY** to: **Mick McCay 207**  
**Atkinson Ave. Savannah, GA 31404**  
**(912) 484-5962**  
**mmccay45@comcast.net**

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For additional information, contact:

Salesperson \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_