

# SAVANNAH



# SCOTTISH GAMES

45th Annual Scottish Games & Celtic Festival Saturday **MAY 6, 2023**

## 2023 PROGRAM ADVERTISING CONTRACT

**DEADLINE FOR AD RESERVATION - MARCH 28**  
**DEADLINE FOR AD COPY - APRIL 3**

### PREMIUM PAGES

Outside Back Cover	\$800	<input type="checkbox"/>
Inside Front Cover	\$700	<input type="checkbox"/>
Inside Back Cover	\$600	<input type="checkbox"/>

### INSIDE PAGES

Full Page	\$400	<input type="checkbox"/>
Half Page	\$300	<input type="checkbox"/>
Quarter Page	\$200	<input type="checkbox"/>
Eighth Page	\$100	<input type="checkbox"/>

### WITH SSG DESIGN SERVICES

Outside Back Cover	\$900	<input type="checkbox"/>
Inside Front Cover	\$800	<input type="checkbox"/>
Inside Back Cover	\$700	<input type="checkbox"/>

### INSIDE PAGES

Full Page	\$500	<input type="checkbox"/>
Half Page	\$380	<input type="checkbox"/>
Quarter Page	\$265	<input type="checkbox"/>
Eighth Page	\$150	<input type="checkbox"/>

← **Please Check Desired Ad Size. LEFT column for files provided by advertiser. RIGHT column if design service is required.**

▶▶▶▶▶ **The 2023 Program will be printed in FULL COLOR!** ◀◀◀◀◀

### SPECIFICATIONS

Acceptable DIGITAL formats - High Resolution PDF or JPG files

**Full Page** 7.75 x 10 non-bleed  
8.625 x 11.25 full bleed

**Half Page** 7.75 x 4.875 Horizontal

**Half Page** 3.75 x 4.875 Vertical

**Quarter Page** 3.75 x 4.75

**Eighth Page** 3.5 x 2

Images, photos, logos and graphics must be 300 dpi JPG, EPS, or TIF.

Files larger than 5MB should be uploaded to GoogleDrive or a similar service.

Recipient is . . . mmccay45@comcast.net

UNACCEPTABLE - Files picked up from the internet or Facebook. Embossed or foil-stamped business cards which cannot be scanned will require design services @ \$35 per hour.

Send **AD COPY ONLY** to: Mick McCay  
207 Atkinson Ave. Savannah, GA 31404  
(912) 484-5962  
mmccay45@comcast.net

*The following information MUST be provided:*

Name of Company or Individual \_\_\_\_\_

Mailing Address

Street or P.O.Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

**TOTAL \$**



Pay by CHECK made Payable to Savannah Scottish Games OR by Credit Card - Follow QR Code >>>>>

**SEND CHECKS to Savannah Scottish Games**

**P.O. Box Box 14544, Savannah, GA 31416.**



For additional information, contact:

Salesperson \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_

@savannahscottishgames

@savannah\_scottish\_games